



**Geelong
Chamber**
of Commerce

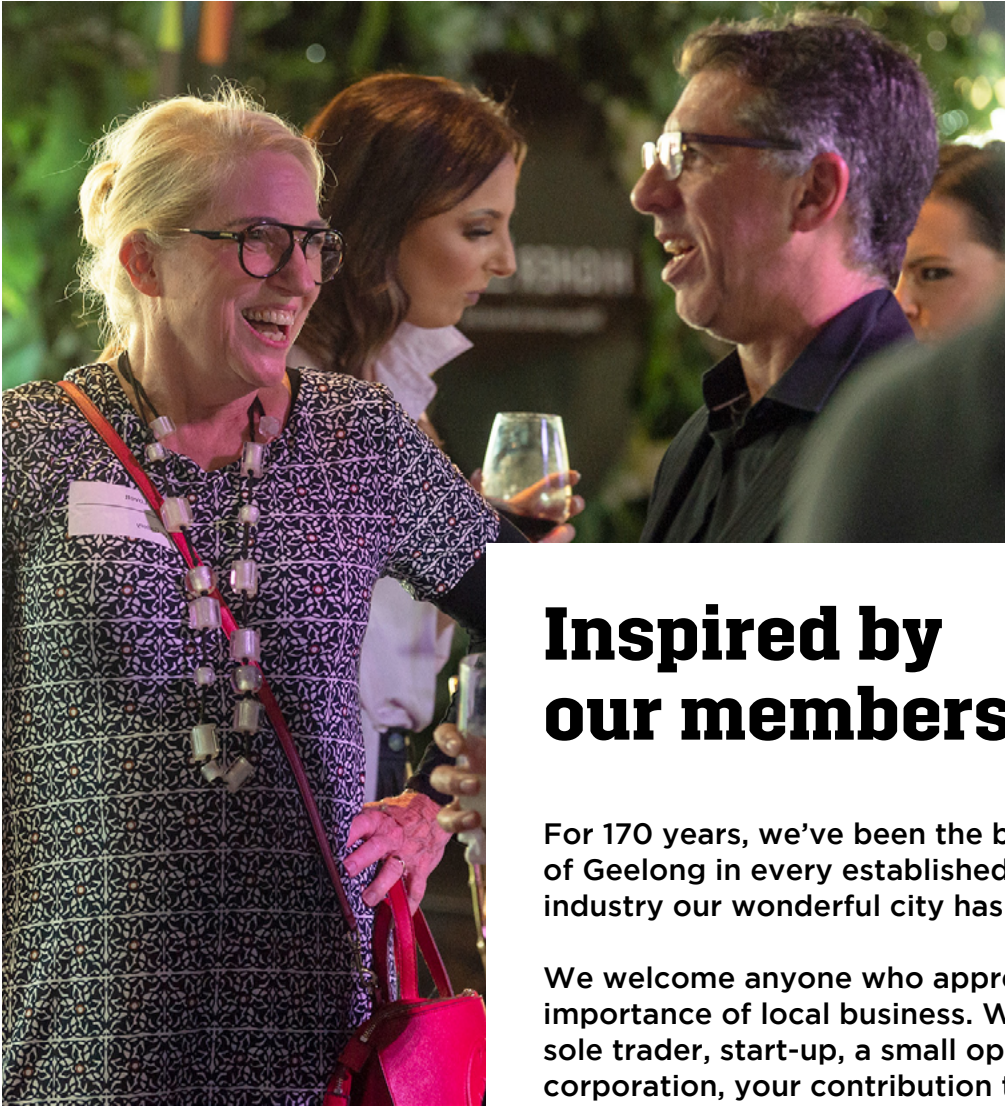
Celebrating
170
Years

Belong. Connect. Grow.

Join Geelong's Most Active Business Community



Custom Neon at the 2022 Geelong Business Excellence Award Presentation Night
Winner of the 2022 Business of the Year Award sponsored by LBW Business + Wealth Advisors &
Winner of the 2022 Medium to Large Business Award sponsored by EML



Inspired by our members

For 170 years, we've been the biggest supporter of Geelong in every established and emerging industry our wonderful city has to offer.

We welcome anyone who appreciates the importance of local business. Whether you're a sole trader, start-up, a small operation or a large corporation, your contribution to our economy is highly valued and to be celebrated.

When you join the Geelong Chamber of Commerce, you are welcomed into a warm and energetic community of passionate business owners and inspiring leaders.

We are the Geelong business ecosystem and proud of it. We listen and advocate for regional businesses to all levels of Government while supporting each other with resources, encouraging connections, sharing knowledge and always celebrating success.

We look forward to meeting you soon.

Jeremy Crawford
CEO

Geelong Chamber Members at an 'After 5'
Networking Event





Simon Flagg, CEO, Wathaurong Aboriginal Co-Operative LTD,
Chamber Silver Partner & Board Director

A powerful, local network

When you join Geelong's biggest business community, you'll belong to an active business network that can grow your business through opportunity and promotion. Discover a fun and dynamic atmosphere full of useful resources to boost your professional skills and educate your staff. We advocate for local businesses so your voice is heard by State Government to make positive change.

We offer a full range of membership levels and different ways to engage so you decide when, where and how you make the most of everything the Geelong Chamber has to offer.

You can join online today at geelongchamber.com.au/membership

- Geelong's Most Active Business Community
- Networking Events
- Local Marketing Campaigns
- Monthly Newsletter
- Promotional Opportunities
- Online Business Profile Listing
- Pro-Geelong Environment
- Advertising Opportunities
- New Business Connections
- Members-exclusive LinkedIn and Facebook Groups
- Geelong Business Excellence Awards
- Event Sponsorship Options
- Business Mentoring
- B2B Marketing
- Geelong Young Professionals
- Resources & Info Sessions
- Masterclasses
- Board Room & Office Hire
- Advocacy for your Industry

Welcome new members

As a brand new member of the Geelong Chamber of Commerce, there's plenty to look forward to.

Welcome from the CEO

You'll receive a personal welcome from our CEO Ben Flynn prior to one of our networking events. He will talk you through the Chamber's mission and how we can specifically help your business grow and thrive.

Meet & Greet

The meet & greet is our exciting member welcome prior to our networking event. Meet other new members and start making meaningful connections with members keen to swap business insights and knowledge.

Complete Membership Guide

So you can navigate your way through the many membership benefits and services, we'll send you a comprehensive membership guide. This email will explain how to access your business listing, our resources, member portal, events, sponsorship and advertising opportunities along with marketing tips to make the most of your Geelong Chamber Membership.

Digital Web Badges

Look up the digital member badge in our resources which you can add to your email signature to show you're part of the Geelong Chamber.

Certificate & Window Sticker

Reach out to receive a written certificate confirming your membership for the year along with a window decal that you can display at your place of business.

Connect with other business owners

We're proud that so many of our members are highly successful and have invaluable knowledge to share with enterprising business owners and leaders. We can connect you with one of our high profile business owners based on your business industry.

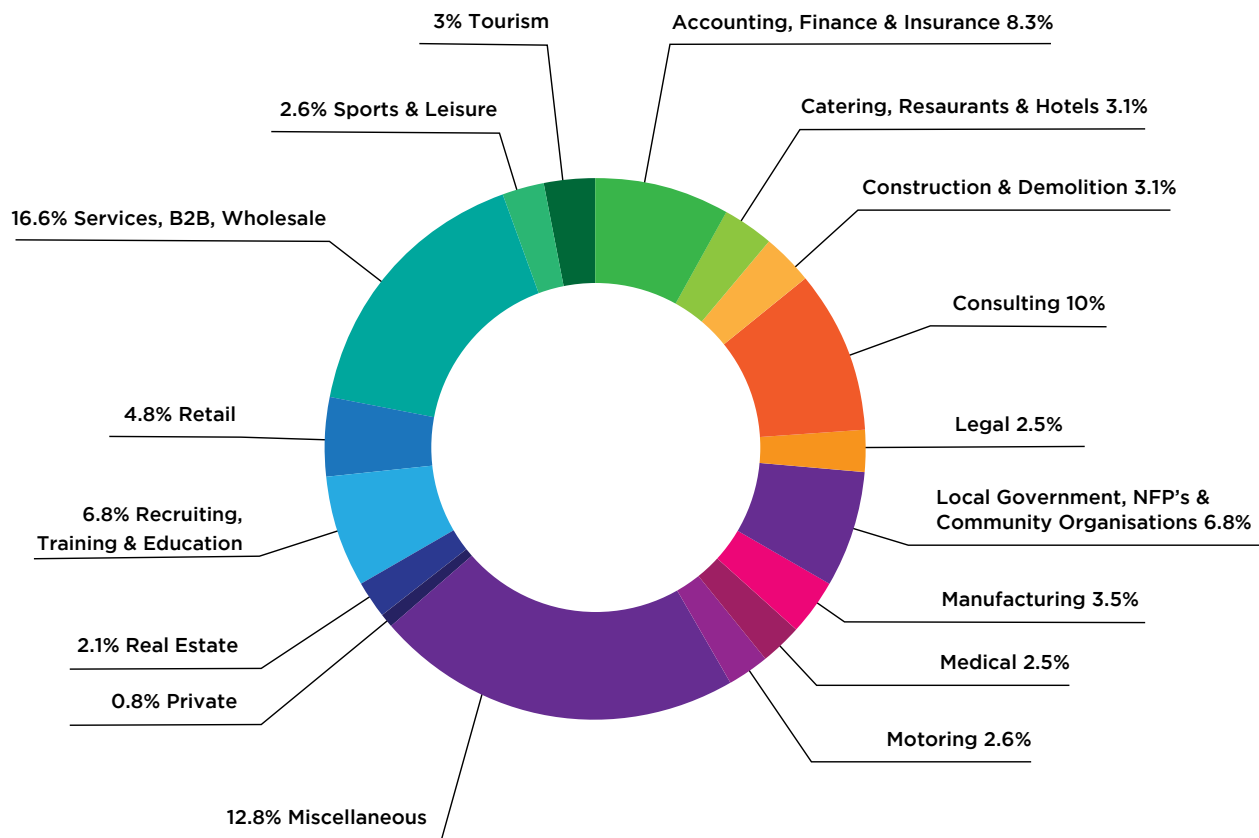


Kimberley Sinnot, Geelong Arts Centre Development Manager,
GYP Committee Member & Chamber Board Director

Everyone benefits

Our membership categories vary based on the size of your business. Memberships are easy to set up with monthly or annual payments through our online sign-up form. Once signed up, you can reap the benefits of your membership straight away.

Member Benefit	Category 1-5 Membership	Executive Membership	Silver Partners	Gold Partners
Industry updates and communications	✓	✓	✓	✓
Access to training and development (masterclasses, online resources, info sessions)	✓	✓	✓	✓
After 5 networking event access	1-2 tickets	3 tickets	4 tickets	8 tickets
A business profile listing and access to the Chamber member directory	✓	✓	Premium listing	Premium listing
Access to our member-only Facebook and LinkedIn groups	✓	✓	✓	✓
New member call out in our newsletter	✓	✓	✓	✓
New member profile or video posted across our social media	✓	✓	✓	✓
Opportunity to participate in member initiatives such as 'What makes you passionate about your work?' videos	✓	✓	✓	✓
Monthly online 'Member Mingle' networking	✓	✓	✓	✓
One-on-one business mentoring	Fee applies	Fee applies	Fee applies	Fee applies
Room hire available at special member rates	✓	✓	1 complimentary booking	2 complimentary bookings
Expo table at 'After 5' event	Fee applies	1 per year	1 per year	2 per year
Newsletter advertising opportunities	Fee applies	✓	2 complimentary per year	3 complimentary per year
Branding and logos at events		✓	✓	✓
Attend exclusive corporate partner events		2 events per year	4 events per year	4 events per year
'Member in the Spotlight' video		✓	✓	✓
Bespoke promotional opportunities			✓	✓
Access to targeted Chamber advocacy			✓	✓
Logo in monthly newsletter			✓	✓
Invitations to special events with politicians and visiting Minsters			✓	✓
Invitation to exclusive events/ experiences			✓	✓
Bespoke and exclusive campaign opportunities			✓	✓



We're for Geelong

Our city is rich with success stories, and at the Chamber, we celebrate every single one.

Discover the collective power of Geelong's biggest business community.

We believe in our community members and act as a constant source of support and inspiration, equipping them with the knowledge and tools they need to thrive and survive. We're true supporters of all industries, big and small, and the hardworking people that keep them moving.



David and Lyndsay Sharp, The Sharp Group
Geelong Chamber member

More for our members

Joining the Geelong Chamber of Commerce gives you immediate access to a wide range of fantastic opportunities and services where you can promote your business and learn new skills.

Business Directory

Set up your business profile with your contact info and let your business be found easily by others through our search bar or the industries search function. Need an accountant, web designer or other expert? Find local Geelong businesses through the business directory.

Masterclasses - Hosting & Attending

The Chamber boasts some of Geelong's most successful business leaders as members. Enjoy learning from the best through online masterclasses on a range of topics, like maintaining cash flow or creating a marketing game plan. You can attend upcoming masterclasses and watch previous masterclasses for free through your online member portal.

Social Media Promotion

Take advantage of our member initiatives and submit content to promote your business. Get your business featured on the Geelong Chamber's social media and see what's happening around town. You can also join our exclusive closed member Facebook or LinkedIn groups.

New Member Posts

New members are encouraged to send a photo or create a video introducing themselves and their business to the Chamber business community. New member videos have the potential to be posted on our Facebook so our members learn more about their business.

Monthly Newsletter

Get the latest local business news to your inbox every month with all our events, monthly 'Movers & Shakers', updates, initiatives, campaigns, masterclasses, grant updates and more. We also have advertising opportunities available exclusively to members.

Sponsorship & Advertising Opportunities

If you want to get your business in front of a responsive audience, ask about our sponsorship and advertising opportunities for events and campaigns throughout the year. With over 4,000 subscribers to our newsletter and over 14,000 social media followers, we provide exclusive marketing channels for you to showcase your business to others.

Mentoring Program

Our one-on-one business mentoring program lets business managers and owners speak to a business mentor for a fee. The mentoring program provides the support you require to respond to the challenges including identifying new opportunities, supply chain verification, market transformation and more.

Board Room & Office Hire

Looking for a space to have a team workshop, are you in need of a client meeting room or want an office space for a day in the Geelong CBD? We offer our Waterfront Board Room and have serviced offices for members at a special rate.



Geelong Chamber Members at an 'After 5' Networking Event

The event calendar

We're big on the power of networking, so whether you want to meet like-minded business people, make meaningful connections, seek opportunities or just have a good chat with good people, there's plenty of events to enjoy.

We run a range of networking events, many with sponsorship opportunities, so you can easily connect with the Geelong business community. Get in touch with our friendly team to get more information about an event sponsorship.

From monthly networking events to corporate partner luncheons and our annual Geelong Business Excellence Awards night, all our events support members to be a part of our vibrant business community.

Events

- Monthly Networking at After 5s
- Annual Awards Night
- New Member Welcomes
- Monthly Masterclasses, online and in person
- Business Breakfasts
- Corporate Partner Luncheons
- Online Member Mingles Networking
- Local Artist Exhibitions
- Corporate Volunteering Days
- Info Sessions



Nathan George, managing director at Pixeld and Geelong Chamber Platinum Partner with the Pixeld team attending the 2022 Geelong Business Excellence Awards

“The Geelong Chamber has really helped our business grow over the years and we’re excited to work with the Chamber and other businesses as the Geelong Chamber’s Platinum Partner.”

- Nathan George, Managing Director, Pixeld



**GREATER
GEELONG
GREATER
AUSTRALIAN
WORK-LIVES**

Your voice in business

We advocate on behalf of the Geelong business community to drive positive change and outcomes. As the collective voice of thousands of businesses supported by a trusted reputation, the Geelong Chamber of Commerce has your interests at heart.

Partnering with other Chambers and business associations, we attend and participate in councils and committees to seek the best for our city and its economy.

Affecting Policy

Through our partnerships with the Victorian Regional Chamber Alliance, we are your voice of business. We affect policy by ensuring the collective voice of regional business is heard and actioned by our government.

Branding Geelong

The Geelong Chamber is proud to be a vision partner for Greater Geelong Stories providing leadership in implementing our vision for the Greater Geelong region: 'Greater Geelong, Greater Australian Stories'.

Good Publicity

We have a professional relationship with Geelong publications and nurture positive relationships with local newsrooms, radio stations, journalists and reporters. We always seek to celebrate the success of our business community with plenty of well-deserved coverage.

Regional Force

As champions of regional business, we generate power in numbers by joining forces with other Chambers throughout the state.



Young Entrepreneur of the Year Award Winner Lee-Anne Campigli from You're Gorgeous Hair & Beauty with Category Sponsor Kean Selway from Deakin University

Celebrate success



It's our night of nights, so get ready to celebrate local success with the Geelong Business Excellence Awards. This prestigious awards program recognises clever, creative and resilient businesses and business leaders.

Established in 1986, the GBEA is Australia's longest running business rewards program. We highly encourage you to participate in the awards program by nominating yourself, your business and other local businesses to enter. To find out more, visit gbea.com.au



Our brands



Geelong Young Professionals

Committed to investing in the future, the Geelong Young Professionals network is leading and inspiring the next generation of local professionals. Designed to provide networking opportunities and education, visit the website to learn more or register for an upcoming event. www.gyp.net.au



Geelong Business Excellence Awards

This yearly Awards program celebrates the success of Geelong businesses and business leaders. Visit the website to see how you can take part gbea.com.au



Victorian Regional Chambers Alliance

As advocates for regional business, we form an alliance with a regional chamber network called the Victorian Regional Chambers Alliance.



Jana Perera, Executive Director Commercial Business at The Gordon, Chamber Silver Partner & Geelong Business Excellence Awards Emerging Business Award Sponsor

“Through the Geelong Chamber, we have been able to connect with other local businesses and build valuable relationships that have helped us to expand our network and explore new opportunities.”

- Jana Perera, Executive Director Commercial Business at The Gordon



Corporate Partners



Platinum Partner



Gold Partners



Silver Partners





**Geelong
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of Commerce

Celebrating
170
Years

Connect with the Chamber

If you'd like to know about membership benefits, please contact the Geelong Chamber team.

Call

03 5222 2234

Email Us

reception@geelongchamber.com.au

Website

geelongchamber.com.au

Follow us on Social Channels



facebook.com/geelongchamber



linkedin.com/company/geelong-chamber-of-commerce



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